Creation of New Internet Domain Names in 2012

October 1, 2011

On June 20, 2011, in Singapore, ICANN (Internet Corporation for Assigned Names and Numbers), the global co-ordination body for Internet addresses, approved the new program for the thematic extension of gTLDs. This program will certainly lead to significant growth in the number of domain names (gTLDs) on the Internet. This change will affect all owners of trademarks who will have to weigh the pros and cons and opportunities and risks they will face under the new program, which will be officially launched on January 12, 2012.

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