The Francization of Domain Names: a Step not to be Missed?

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If your trademarks and business names contain letters with accents and you are the owner of domain names linked with them, it is important to familiarize yourself with the following.

With a view to offering owners the possibility of registering domain names that comply with French spelling, the Canadian Internet Registration Authority (the « **CIRA** »), the organization that manages the register of .ca domain names in Canada, plans to implement domain names containing characters peculiar to the French language.

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