

# E-Distribution of Insurance Products: the AMF Wants Your Input!

March 1, 2012

On February 24, 2012, the Autorité des marchés financiers published, on its website, a notice of consultation entitled *Notice and Request and Comment on Internet Insurance Offerings in Québec*.

This process follows the AMF's analysis, initiated a few years ago of the issues relating to e-distribution of insurance products.

It is a public consultation on certain proposals developed by the AMF in the context of its work on the evolution of online offering and distribution of insurance, the legal framework applicable in Quebec and elsewhere in the world and the current practices in the industry in Quebec. It will end on May 24, 2012.