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Carbon Market : Are you ready to take advantage of it?

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As of January 1, 2013, Quebec and California will emerge as the first two Western Climate Initiative (WCI) partners to create a carbon market that imposes binding targets on businesses identified as major greenhouse gas (GHG) emitters. These new regulations are raising some concerns among the regulated industries but the government is taking the gamble that businesses that undertake the necessary adjustments will profit from this new emissions trading system while reducing their environmental footprint.

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